

# Ste. Anne's Spa Named Spa-Goers' Favorite Spa in Canada 3 Years Running

**PRESS  
RELEASE**

*in Sixth Annual SpaFinder Readers' Choice Awards*

[Toronto, Ontario] – October 1, 2008 – SpaFinder, Inc., the global spa resource, has announced that **Ste. Anne's Spa has been named spa-goers' Favorite Spa in Canada, Best for Romance and Best for Going Solo** as part of its sixth annual SpaFinder Readers' Choice Awards. Nearly 250,000 votes--a record for the Readers' Choice Awards--were submitted worldwide by readers of SpaFinder publications, including Spafinder.com, making the awards the most complete consumer assessment of the global spa market.

"Now in its sixth year, our Readers' Choice Awards are without question the global spa industry's premier awards – our answer to the Academy Awards," said SpaFinder, Inc. President Susie Ellis. "Now that there are nearly 13,000 resort, hotel and destination spas operating worldwide, for Ste. Anne's Spa to be singled out by our readers represents a significant honor."

## **It's a Spa World After All ...**

Reflecting the rapid globalization of the spa industry, SpaFinder readers and web visitors selected their favorite spas globally--from traditional spa destinations like Thailand and the Caribbean, to emerging spa markets like China, Russia and the Czech Republic. In all, ballots were cast for more than 1,500 different spa properties around the globe. Voters were asked to only cast ballots for stay spas they've personally visited within the past three years.

Readers and web visitors also selected their favorite overall spa in each of six continents as well as their picks for the best spas across a wide range of specific categories such as "best hiking," "best cuisine," "best for weight loss," etc.

Ste. Anne's Spa Readers' Choice Award will be formally presented during an invitation-only gala at the new Spa by Guerlain® in the Waldorf=Astoria Hotel of New York on October 14th, 2008.

Ste. Anne's is one of a small group of Aveda destination spas in the world, offering a range of day spa and overnight experiences to spa goers for more than 17 years.

Ste. Anne's Spa is located 90 minutes east of Toronto, near Grafton, Ontario. To inquire about rates and availability, please call 1-888-346-6772.

For more information, please contact:

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