

Thursday, October 21, 2004

“Spa Village” Concept Moving Forward With Sale of The Hillcrest Spa

GRAFTON – Jim Corcoran, owner of Haldimand Hills Spa Village, announced today that The Hillcrest Spa in Port Hope, Ontario has been sold to Robin Dines, a financial expert and avid supporter of Haldimand Hills Spas. This transaction is a key step towards Mr. Corcoran’s ultimate goal to create a “spa village” surrounding Ste. Anne’s Spa in Grafton, Ontario, now the largest destination spa in Canada.

Mr. Corcoran purchased The Hillcrest Spa in 2000 as a way to absorb the increasing demand for spa retreats at Ste. Anne’s Spa and build awareness for multi-themed healing experiences under the Haldimand Hills Spa Village brand. “With the completion of Ste. Anne’s new west wing in 2004, the Grafton location now has the capacity to meet the growing demands of the market and can better serve as the nucleus for the next expansion phase,” says Mr. Corcoran.

Under Mr. Corcoran’s tenure, The Hillcrest Spa established itself as Canada’s only Dr. Hauschka destination spa and developed a strong following among guests seeking a more “small town” spa experience. The opportunity to continue developing The Hillcrest as a unique, high quality spa was an important factor in Ms. Dines’ decision to purchase the property. There will be no job losses as a result of this sale.

Ste. Anne’s Spa is nestled on 570 acres in Northumberland County, near Grafton, ON. For rates and reservations, please call 1-888-346-6772.

The Hillcrest Spa is located at 175 Dorset St. West on 15 forested acres in the town of Port Hope, ON. Reservations for The Hillcrest can be made by calling 1-888-253-0065 (effective Oct. 22, 2004).

For more information, please contact:

Brittany Cadence, Marketing Manager

1-905-349-3704, ext. 271 or bcadence@steannes.com

“To bring to the world the power of healing through human touch.”