

FOR IMMEDIATE RELEASE

Ste. Anne's Country Inn and Spa Named Spa-Goers' "Favourite Spa in Canada" and "Best for Romance" as Part of Fifth Annual Spa Finder Readers' Choice Awards

Cobourg, Ontario – September 19, 2007 - Spa Finder, Inc., the global spa resource, has announced that Ste. Anne's Country Inn and Spa has been named spa-goers' "Favourite Spa in Canada" and "Best for Romance" as part of its fifth annual Spa Finder Readers' Choice Awards. Based on thousands of votes submitted by Spafinder.com visitors and *Luxury SpaFinder Magazine*, the awards represent the most complete consumer assessment of the global spa market.

"Now in its fifth year, our Readers' Choice Awards have become the industry's premier award program - the spa world's answer to the Academy Awards," said Spa Finder, Inc. President Susie Ellis. "With a huge surge in international voting and more than twice as many votes overall compared to last year, this represents an especially meaningful validation of the spa experience provided by Ste. Anne's Country Inn and Spa."

It's a Spa World After All...

Reflecting the rapid globalization of the spa industry, Spa Finder readers and web visitors selected their favourite spas in more than 20 different global regions - from traditional spa destinations like Thailand and the Caribbean, to emerging spa markets like China, the Maldives, and the Czech Republic. In all, ballots were cast for more than 1,500 different spa properties around the globe. Voters were asked to only cast ballots for stay spas they've personally visited within the past three years. Readers and web visitors also selected their favourite overall spa in each of six continents as well as their picks for the best spas in a wide range of specific categories such as "best hiking," "best cuisine," "best for weight loss," etc.

Ste. Anne's Country Inn and Spa Readers' Choice Awards will be formally presented during an invitation-only gala at New York's Vanderbilt Hall, Grand Central Station on November 1st, 2007, as part of Spa Finder's "The Spa Experience 2007," a public sampling of 60+ elite spas from around the world.

Ste. Anne's Spa, a fieldstone castle (built in 1857) set on 500 acres of rolling Ontario countryside, has a spectacular view of Lake Ontario and has been providing an all-encompassing relaxation experience to its guests for over 15 years. The building was lovingly restored in 1981, such that rest, peace and tranquility are now found in a luxurious but comfortable ambience. All-inclusive day spa and overnight packages are available. All packages include meals, spa, wellness classes and use of the extensive facilities, including a year round outdoor fieldstone grotto and a unique hydrotherapy amenity. Ste. Anne's Spa offers its guests 29 rooms to choose from: 15 in the main inn and 14 more in 6 unique heritage spa cottages. Ste. Anne's is an Aveda destination spa, and the well-known product line is used here exclusively. Since the spa is located on top of a natural mineral spring, its waters are the basis for its more than 34 relaxing treatments. Ste. Anne's Spa is located just 90 minutes east of Toronto. Voted #1 spa in Canada by New York's Spa Finder Readers' Choice, Ste. Anne's has already won the hearts of many spa goers around the world.

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"Bringing the power of healing through human touch to the world."